



#3

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jonathan Dorfman

Atty Docket No. FLK-003.01

Serial No. 09/372,416

Filed: August 11, 1999

For: EASILY MODIFIABLE MACRO TAG FOR INTERNET ADVERTISING

REVOCATION AND APPOINTMENT OF POWER OF ATTORNEY

Assistant Commissioner for Patents
And Trademarks
Washington, D.C. 20231

RECEIVED
NOV - 7 2000
FIC 2700 MAIL ROOM

Dear Sir:

Assignee hereby revokes all previous powers of attorney in regard to the above-identified patent applications and appoints:

Edward J. Kelly, Reg. No. 38,936
Beth E. Arnold, Reg. No. 35,430
Isabelle Clauss (Special Consideration)
Kirk Damman, Reg. No. 42,461
Stephen B. Deutsch, Reg. No. P-46,663
Jason Gish, Reg. No. 42,581
Dana Gordon, Reg. No. 44,719
Robert A. Greenberg, Reg. No. 44,133
David P. Halstead, Reg. No. 44,735
Matthew P. Vincent, Reg. No. 36,709
John L. Welch, Reg. No. 28,129

W. Hugo Liepmann, Reg. No. 20,407
Robert A. Mazzaresse, Reg. No. 42,852
James Olesen, Reg. No. P-46,967
Kevin Oliver, Reg. No. 42,049
Chinh H. Pham, Reg. No. 39,329
Wolfgang E. Stutius, Reg. No. 40,256
Kingsley L. Taft, Reg. No. 43,946
Anita Varma, Reg. No. 43,221
Sharon M. Webb, Reg. No. P-47,172

Foley, Hoag & Eliot LLP
One Post Office Square
Boston, Massachusetts 02109
Telephone (617) 832-1000

to represent the Assignee in connection with the above-referenced patent applications and to transact all business related thereto in the United States Patent and Trademark Office and to receive the Letter Patents issued therein.

Flycast Communications Corp.

Date: 9/21/00

Place: Andover, MA

Mike Baker
Signature

Typed Name: Mike Baker

Title: Secretary

2176



FOLEY, HOAG & ELIOT LLP

ONE POST OFFICE SQUARE
BOSTON, MASSACHUSETTS 02109-2170

TELEPHONE 617-832-1000

FACSIMILE 617-832-7000

www.fhe.com

1747 PENNSYLVANIA AVENUE, N.W.

SUITE 1200

WASHINGTON, D.C. 20006

TEL: 202-223-1200

FAX: 202-785-6687

EDWARD J. KELLY

(617)832-1298

ekelly@fhe.com

October 31, 2000

Assistant Commissioner for Patents
Washington, D.C. 20231

Re: U.S. Patent Application No. 09/372,416
Easily Modifiable Macro Tag for Internet Advertising
Atty Docket Nos: FLK-003.01

RECEIVED
NOV - 7 2000
TC 2700 MAIL ROOM

Dear Sir/Madam:

Enclosed please find:

1. An executed **Revocation and Appointment of Power of Attorney** form for the above-referenced patent application; and
2. Return postcard.

Kindly docket and file the same in your usual course.

Sincerely,

Edward J. Kelly

EJK/cg
Enclosures

20/423754.1